

AQA GCSE MEDIA STUDIES  
OPTION PRESENTATION



[https://www.aqa.org.uk/subjects/  
media-studies/gcse/media-  
studies-8572/specification](https://www.aqa.org.uk/subjects/media-studies/gcse/media-studies-8572/specification)

# HOW DOES THE AQA GCSE COURSE WORK?



## **Non-Exam Assessment = 30% (performed in school)**

30% of pupil's grade is assessed through one controlled assessment. A choice of briefs will be released by AQA and will change for every year of study.

This will be conducted under classroom conditions and is teacher assessed. Students produce a statement of intent and a media product for an intended audience.

e.g. Music Video/Advertising



## **Exam = 70% (performed in hall, exam conditions)**

70% of a pupil's grade is assessed through two 90 minute written examination papers taken at the end of Year 11. The written examination paper is assessed externally under formal examination conditions. Multiple choice, short answer and extended response questions in both papers.

**Unseen Print and Moving Image and Close Study Product Case Studies –**

**18 CSP – Close Study Products - reviewed annually**

Why do I play  
this violent video  
game?



Why do films come with an age rating?

Why are we being controlled and censored?



**BBC**  
NEWS

**itv NEWS**

**SKY NEWS**

What goes on in a TV newsroom?





How can I complain about that TV advert that should have been legal, honest, decent and true?



**NEWS<sup>OF</sup><sub>THE</sub>  
WORLD**

**What happened to the  
publication of 'News of  
the World' tabloid  
newspaper?**



The  
Leveson  
Inquiry



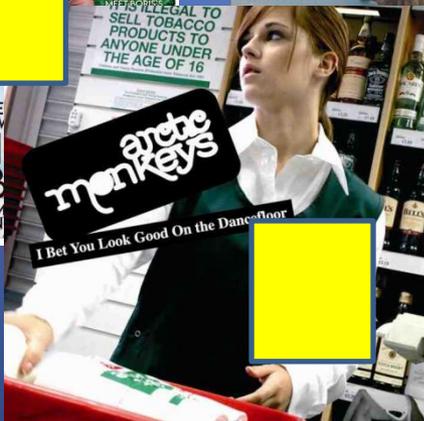
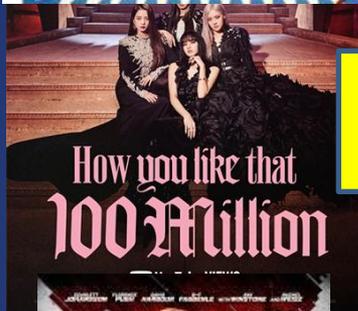
Should we trust the  
BBC or any other  
Media institutions?



*News Corp*



# GCSE MEDIA STUDIES: CLOSE STUDY PRODUCTS EXAM IN 2026



# If those debates excited you, *perhaps* this is an option for you.

- It is a theoretical and creative subject, however
  - your literacy is important
  - 2x 90 minute examinations
  - There will be *very regular homework* expectations to ensure you get through the course successfully
  - There is a Year 10 summer NEA HW
- There are 18 set texts called Close Study Products which you will need to study chosen by the AQA.



# WILL I ENJOY THE COURSE?

## WHAT SKILLS WILL I GAIN AND DEVELOP?

The course is tailored to appeal to pupils who enjoy:

- Expressing opinions and challenging other's views
- Research and presentation work
- Design and use of ICT – especially in the non-exam assessment



The course will develop analytical and practical skills, as well as longer response writing and serves as an introduction to media related social and cultural issues.

Pupils tend to enjoy the discussion of different texts and learning how to 'read' a text using media codes and conventions e.g. camera work, media language choices in typography and iconography, identifying target audiences and appealing to them

# WHAT CAN I DO WITH THIS QUALIFICATION?

Media Studies and its relevance is becoming increasingly significant, with several past pupils from Hurstmere studying the media at higher education level and have careers in the industry.



Pupils will gain an appreciation to challenge mass media and discuss its potential effects on the audience.

Pupils that are considering careers in journalism, television or film would find the course a good introduction to the study of the media, leading to possible college courses or A-level studies of media or film.



<b>TAKE THIS OPTION</b>	<b>DON'T TAKE THIS OPTION</b>
LITERACY	DIFFICULTY WITH LITERACY
RESEARCH	INDEPENDENT LEARNING
HOMEWORK Including online revision platforms	HOMEWORK!!
GROUP WORK	NOT AN EASY OPTION.....
REVISION OF VOCABULARY AND THEORY AND CLOSE STUDY PRODUCTS	You will need to learn lots of facts and new vocabulary but also have an ability to analyse unseen products too
LONGER ANSWERS	
2 EXAMS = 70%	
1 NON EXAM ASSESSMENT = 30%	
FURTHER STUDIES	

