

Business Enterpris

2025/26 Academic Year

Making a Difference

Do you want to help others and make a difference in the world?

“The single-most important factor in building a successful business is in solving problems for other people”

This is **HUGELY**
rewarding



Do you know how to put a great idea into practice?

- Are you good at solving problem after problem?
- Do you want to become a better numbers person?
- Do you want to better understand revenue and profit, break-even and cash flow?



Are you prepared for the ups and downs of business?

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- Business is tremendous fun, but it isn't without its ups and downs
 - Learn how to seize opportunities and deal with threats



Developing transferable skills

Communication

Initiative

Numeracy skills

LEADERSHIP

Team work

Decision-making Problem solving

Independence **Creativity**

Presentation skills

By choosing Business Enterprise

You will learn:

How new business ideas come about

The skills and attributes an entrepreneur needs to turn an idea into a business

The role of external factors, such as technology, in driving change in business





The great business idea

Nick thought he had a great business idea:

- Establish a factory to make a product that every child wants
- Distribute it around the world
- Sit back and enjoy the rewards

Sounds like a fool proof plan?

- How would this go down in the Dragon's Den?
- What would business magnate, Lord Sugar, make of the plan?



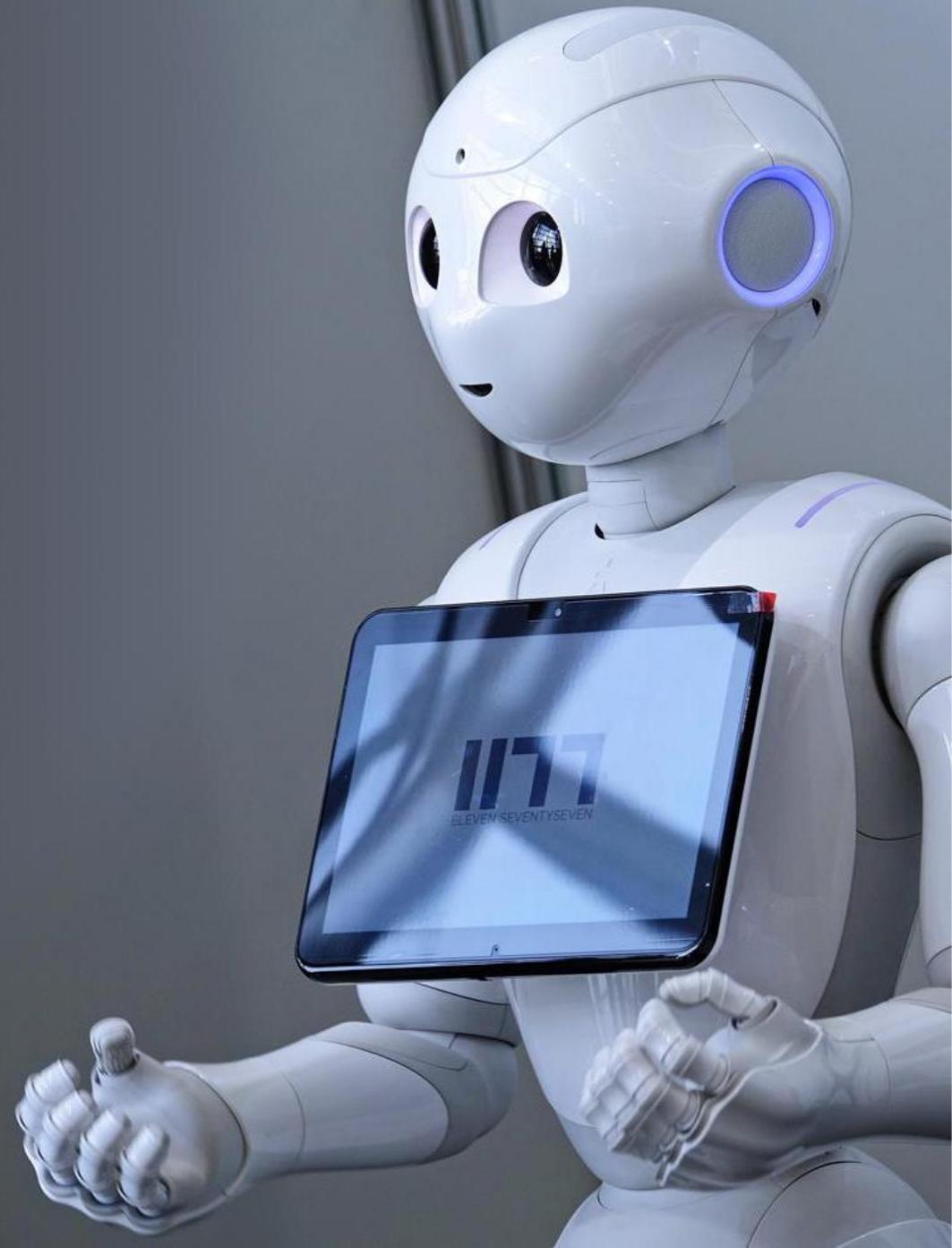


Could you
do better
than Nick?



You will learn

- What drives an entrepreneur to succeed
- How businesses respond to new technologies
- How a business manages its money and people
- How a business finds and targets its customers



FAQ

Do I need to be good at Maths to study Business Enterprise?

While you don't need to be a Maths expert, an understanding of numbers and how to interpret data is important in Business Studies. Some topics, like finance and accounting, will involve calculations and analysis, so a good grasp of Maths is helpful.

How can I prepare for the course? To succeed, you should review class notes daily, stay up-to-date with current business news, and focus on understanding key concepts and their real-world applications. Regular revision and applying theory to practical scenarios will be key to your success

Is there coursework involved in Business Enterprise?

Yes! A high proportion of the qualification is coursework

Can I become a businessman if I take this subject?

Business Enterprise is the study of businesses and the operations that drive their success.

For any further questions, please contact the Curriculum Leader of Business Studies:

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